



Nexus ATX, LLC

The keystone between your story and clients

CONTACT

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SXSW 2020

VIDEO PACKAGES

OVERVIEW

Event/presentation videos offer an opportunity to maximize the reach and impact of your message and brand. Well crafted stories with targeted messages establish you as a thought leader but poorly produced video can quickly tarnish your brand. Below are a variety of video offerings. Each package will be tailored to fit your brand, budget, and target audience. One presentation may be packaged into a series of videos to be released throughout the year in an effort to shape the attitudes and actions of your clients and industry.

VIDEO PACKAGES

All packages include 1 HD camera, 1 camera operator, wireless lav mic on presenter, audio recording from pa system and color grading/audio mixing. Two rough cut reviews allow you to provide a list of editing requests before receiving final cuts via digital file transfer. (*\$50/hour for additional edits*).

VIDEO CAPTURE | \$400

Video and audio recording only. You receive raw footage and audio files on site after shoot.

BASIC EDIT | \$650

Raw video footage and audio files compiled into a basic edit of your full presentation. Includes basic audio mastering and color grading. No graphics included. NO rough cut edit reviews.

FULL PRESENTATION EDIT | \$1,500

[VIEW SAMPLE](#)

Full edit of your SXSW presentation or panel including slideshow overlays. Includes graphics, intro/outro title, music, logos, name/title cards of presenters, and slideshow overlays.

HIGHLIGHTS EDIT | \$1,500

[VIEW SAMPLE](#)

5-15 minute version of the Full Presentation Edit

FULL PRESENTATION & HIGHLIGHTS COMBO | \$2,000

Our most popular package. \$1,000 in savings.

GRAPHIC INTRO VIDEO | \$1,250

[VIEW SAMPLE](#)

30-120 second graphics only sizzle or branding video. May include music and voice over.

SPEAKING REEL | \$1,500

[VIEW SAMPLE](#)

3-5 minute speaking reel. May include footage from past presentations. Includes graphics, intro/outro title, music, logos, name/title cards of presenters, and slideshow overlays.

SXSW EVENT RECAP | \$3,500

[VIEW SAMPLE](#)

3-5 minute SXSW experience recap including audience interviews, presentation highlights, behind the scenes, and b-roll footage of SXSW and Austin. May include graphics, intro/outro title, music, logos, name/title cards of presenters, and slideshow overlays.

PACKAGE UPGRADES

Two Camera Shoot | \$400

Add a 2nd Camera & Videographer to your shoot to include audience b-roll, increase editing options, add shot variation, and improve overall quality of your video.

SXSW Stock Footage | \$400

Purchase stock footage of SXSW including drone shots, SXSW signage, booths/vendors, concerts, Austin attractions, etc.

UNEDITED PHOTOS | \$350

About 100 unedited photos. You receive raw photo files on site after shoot.

EDITED PHOTOS | \$500

30-50 edited photos of your SXSW presentation.

ADDITIONAL PACKAGES

SOCIAL MEDIA / WEB SPOTS | *cost based on scope/budget*

[VIEW SAMPLE](#)

15-120 second social media spots from your presentation/SXSW experience. May include graphics, music, voice over, VFX, etc.

INTRO VIDEO | *cost based on scope/budget*

[VIEW SAMPLE](#)

30-60 second sizzle or branding video used at the beginning your presentation. May include graphics, music, voice over, VFX, etc.

MARKETING/BRANDING VIDEO | *cost based on scope/budget*

[VIEW SAMPLE](#)

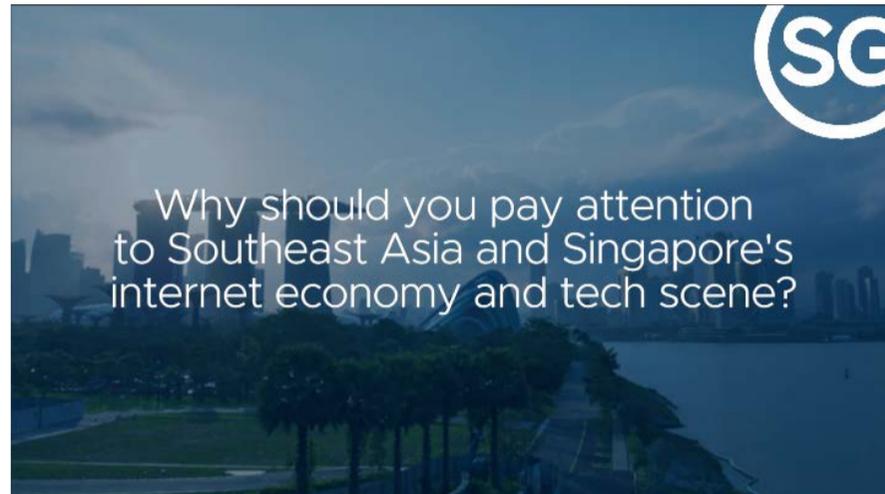
A highly customized and carefully crafted 3-5 minute differentiating and immersive video. May include interviews, customer testimonials, presentation excerpts, product reviews, etc. Including all the flash of modern video production: drones, steadicams, graphics, vfx, music, voice overs, etc..

Samples



FULL PRESENTATION EDIT

<https://www.youtube.com/watch?v=nskujXg8KFo>



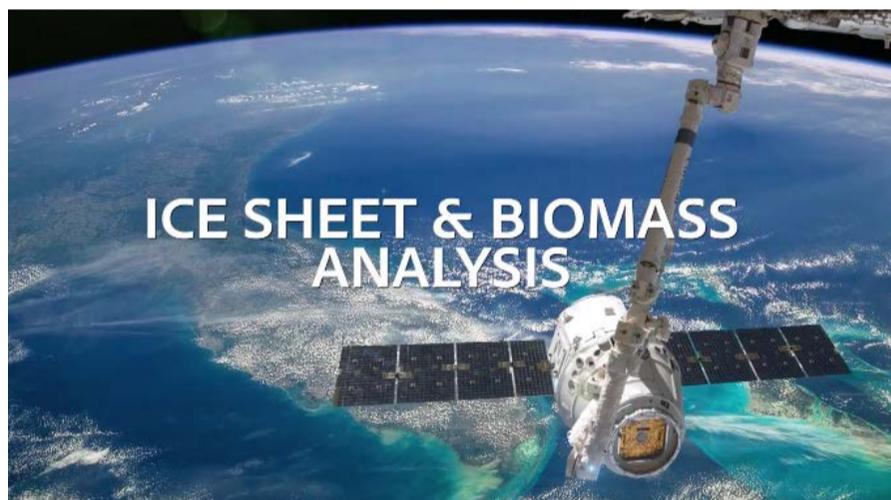
HIGHLIGHTS EDIT

https://www.youtube.com/watch?time_continue=8&v=9b8370DoM4c



EVENT RECAP

https://www.youtube.com/watch?time_continue=92&v=PnCPWV_VIC8



INTRO VIDEO

https://www.youtube.com/watch?v=wX_hYGP-LG0

More available at
www.nexusatx.com/SXSW

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